

# BRYAN K. WHEELOCK

PRINCIPAL / ST. LOUIS METRO OFFICE

Bryan's practice includes the preparation and prosecution of patent and trademark applications and drafting intellectual property agreements, including non-compete agreements. He has brought and defended lawsuits in federal and state courts relating to intellectual property, and has participated in seizures of counterfeit and infringing goods.

Bryan prepares and prosecutes U.S. and foreign patent applications for mechanical and electromechanical devices, manufacturing machinery and processes, and metal alloys for clients in the medical device, consumer products, and agrifood tech industries, among others. He also does a substantial amount of patentability searching, trademark availability searching, and patent and trademark infringement studies.

## PRACTICE AREAS

Patents; Trademarks & Service Marks; Copyrights; IP Transactions; PTAB Proceedings

## INDUSTRIES

Architecture



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## NEWS/EVENTS

- "Forces Converge to Make Trademark Law Hot," *Of Counsel* Newsletter

## PRESENTATIONS

"CLE: Annual Federal Circuit Year in Review and PTC Section Annual Election," Co-presenter, Bar Association of Metropolitan St. Louis, March 3, 2017

"Intellectual Property Owner's Manual," Guest Speaker, Center for Emerging Technologies, June 2016

"Patent Federal Circuit Year in Review and Annual Election Meeting," Guest Speaker, The Bar Association of Metropolitan St. Louis, St. Louis, MO, March 2016

## IN THE NEWS

- “Disney Copyright Expiration Spurs Trademark Questions,” Law360
- “Copy, Paste, Infringe!” – Harness IP’s Bryan Wheelock and Joel Samuels Clear Up Copyright Misconceptions in the St. Louis Bar Journal
- “Maximizing License Agreements with Precision,” Industry Today
- Unlocking The Power Of Intellectual Property Of Mid-Size Companies
- “Trademarks in the Middle Market: Uncovering Hidden Value and Assets” – Harness IP’s Wheelock and Walsh on The Market That Moves America Podcast
- “Lexicography: The Ultimate Superpower” – Harness IP’s Bryan Wheelock in The Patent Lawyer

## EVENTS

- Patent Attorney Bryan Wheelock Co-presents 2021 Federal Circuit Year in Review CLE
- Patent Attorney Bryan Wheelock to Participate in Strafford CLE Webinar on the Expectation of Success Doctrine
- Attorneys Michael Thomas and Bryan Wheelock to Participate as Featured Speakers in a Virtual Meeting Hosted by the USPTO
- Harness IP Attorneys to Lead Enterprise University St. Louis Course, “The Technology Pre-Nup: Protecting Your Intellectual Property When Working with Others”
- Harness IP Attorneys Set to Present Enterprise University Course, “The Technology Pre-Nup: Protecting Your Intellectual Property When Working with Others”
- Bryan Wheelock Co-presents 2018 Federal Circuit Year in Review CLE

## PUBLICATIONS

### BOOKS

- “Evaluating and Addressing the Complexities of Various Intellectual Property Cases,” Co-authored by Geoffrey Aurini and Bryan Wheelock, *Litigation Strategies for Intellectual Property Cases*, 2015 Edition

### ARTICLES

- “Disney Copyright Expiration Spurs Trademark Questions,” Law360
- “Copy, Paste, Infringe!” – Harness IP’s Bryan Wheelock and Joel Samuels Clear Up Copyright Misconceptions in the St. Louis Bar

## Journal

- “Maximizing License Agreements with Precision,” *Industry Today*
- “Lexicography: The Ultimate Superpower” – Harness IP’s Bryan Wheelock in *The Patent Lawyer*
- Bryan Wheelock Discusses the Limits on Modifying Branded Goods in a Recent *World Trademark Review* Article
- Bryan Wheelock Discusses IP Rights for Kiosks and Vending Machines in *Vending Times* Article

## BLOGS

- Have a Seat Over There — Petitioner Has No Standing to Appeal PTAB Decision
- Extrinsic Evidence Needed to Construe Numerical Limitation in the Claims
- Co-owned, but Unrelated Application Cited in IDS Does not Inform the Meaning of the Claims
- Computer-Readable Recording Medium Is Not a Transitory Medium
- How Many?
- Storing and Displaying Video is an Abstract Idea

## BACKGROUND

In addition to his practice at Harness IP, Bryan is an Adjunct Professor at Washington University School of Law and Washington University School of Engineering.

## AWARDS & DISTINCTIONS

- *Best Lawyers*, Litigation – Patent “Lawyer of the Year” in St. Louis, 2021
- *Best Lawyers*, Trademark “Lawyer of the Year” in St. Louis, 2015
- *Best Lawyers*, Patent Law and Trademark Law, 2011-2024
- *Best Lawyers*, Copyright Law, 2018-2024
- *Best Lawyers*, Litigation – Intellectual Property and Litigation – Patent, 2019-2024
- *JD Supra*, Reader’s Choice Award, 2017-2018, 2022
- *Intellectual Asset Management (IAM)*, “Patent 1000,” 2021-2023
- *Managing Intellectual Property*, “IP Stars,” 2014-2022
- *Missouri Super Lawyers*, 2011-2021
- *World Trademark Review*, “WTR 1000,” 2021-2022
- *Lexology*, Legal Influencer for IP – US, Q1, Q2 2020

- *St. Louis Magazine*, “Best Lawyers,” 2012

## **MEMBERSHIPS**

- American Intellectual Property Law Association
- Bar Association of Metropolitan St. Louis
- International Trademark Association, Trademark Reporter Committee

## **EDUCATION**

J.D., Washington University in St. Louis, 1982

B.S.E., Mechanical Engineering, Duke University, 1979

## **BAR & COURT ADMISSIONS**

Missouri

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals Eighth Circuit

U.S. Patent and Trademark Office