

BRYAN K. WHEELOCK

PRINCIPAL / ST. LOUIS METRO OFFICE

Bryan's practice includes the preparation and prosecution of patent and trademark applications and drafting intellectual property agreements, including non-compete agreements. He has brought and defended lawsuits in federal and state courts relating to intellectual property, and has participated in seizures of counterfeit and infringing goods.

Bryan prepares and prosecutes U.S. and foreign patent applications for mechanical and electromechanical devices, manufacturing machinery and processes, and metal alloys for clients in the medical device, consumer products, and agrifood tech industries, among others. He also does a substantial amount of patentability searching, trademark availability searching, and patent and trademark infringement studies.

PRACTICE AREAS

Patents; Trademarks & Service Marks; Copyrights; IP Transactions; PTAB Proceedings

INDUSTRIES

Architecture



Direct: 314.726.7505

Fax: 314.726.7501

bwheelock@harnessip.com

[Download vCard](#)

NEWS/EVENTS

- "Forces Converge to Make Trademark Law Hot," *Of Counsel* Newsletter

PRESENTATIONS

"CLE: Annual Federal Circuit Year in Review and PTC Section Annual Election," Co-presenter, Bar Association of Metropolitan St. Louis, March 3, 2017

"Intellectual Property Owner's Manual," Guest Speaker, Center for Emerging Technologies, June 2016

"Patent Federal Circuit Year in Review and Annual Election Meeting," Guest Speaker, The Bar Association of Metropolitan St. Louis, St. Louis, MO, March 2016

IN THE NEWS

- Unlocking The Power Of Intellectual Property Of Mid-Size Companies
- “Trademarks in the Middle Market: Uncovering Hidden Value and Assets” – Harness IP’s Wheelock and Walsh on The Market That Moves America Podcast
- “Lexicography: The Ultimate Superpower” – Harness IP’s Bryan Wheelock in The Patent Lawyer
- Patent Attorney Bryan Wheelock Quoted in Law360 about Written Description Requirement Rulings
- Bryan Wheelock Quoted about Submarine Patents in Bloomberg Law Article
- Bryan Wheelock Discusses Amended Patent Claims in PTAB Proceedings with Law360

EVENTS

- Patent Attorney Bryan Wheelock Co-presents 2021 Federal Circuit Year in Review CLE
- Patent Attorney Bryan Wheelock to Participate in Strafford CLE Webinar on the Expectation of Success Doctrine
- Attorneys Michael Thomas and Bryan Wheelock to Participate as Featured Speakers in a Virtual Meeting Hosted by the USPTO
- Harness IP Attorneys to Lead Enterprise University St. Louis Course, “The Technology Pre-Nup: Protecting Your Intellectual Property When Working with Others”
- Harness IP Attorneys Set to Present Enterprise University Course, “The Technology Pre-Nup: Protecting Your Intellectual Property When Working with Others”
- Bryan Wheelock Co-presents 2018 Federal Circuit Year in Review CLE

PUBLICATIONS

BOOKS

- “Evaluating and Addressing the Complexities of Various Intellectual Property Cases,” Co-authored by Geoffrey Aurini and Bryan Wheelock, *Litigation Strategies for Intellectual Property Cases*, 2015 Edition

ARTICLES

- “Employee-Created Intellectual Property: Protecting Employer Ownership,” HR.com

- “Should Kellogg’s be Frosted by Seinfeld’s ‘Unfrosted’?,” IPWatchdog
- “Disney Copyright Expiration Spurs Trademark Questions,” Law360
- “Copy, Paste, Infringe!” – Harness IP’s Bryan Wheelock and Joel Samuels Clear Up Copyright Misconceptions in the St. Louis Bar Journal
- “Maximizing License Agreements with Precision,” Industry Today
- “Lexicography: The Ultimate Superpower” – Harness IP’s Bryan Wheelock in The Patent Lawyer

BLOGS

- The Hypocrisy of ‘Delete IP’: Billionaire Frustrations Masquerading as Policy
- Joe Walsh and Bryan Wheelock Talk Middle Market IP on NCMM Podcast
- Website and Press Releases Created Plausible Claim of Inducement of Infringement by a Skinny Labelled Generic Product
- Plaintiff Failed to Show It was Entitled to a Preliminary Injunction to Protect its Trade Secrets
- Supreme Court Affirms 100+ Year Period for Copyright Damages
- Have a Seat Over There — Petitioner Has No Standing to Appeal PTAB Decision

BACKGROUND

In addition to his practice at Harness IP, Bryan is an Adjunct Professor at Washington University School of Law and Washington University School of Engineering.

AWARDS & DISTINCTIONS

- *Best Lawyers*, Litigation – Patent “Lawyer of the Year” in St. Louis, 2021
- *Best Lawyers*, Trademark “Lawyer of the Year” in St. Louis, 2015
- *Best Lawyers*, Patent Law and Trademark Law, 2011-2024
- *Best Lawyers*, Copyright Law, 2018-2024
- *Best Lawyers*, Litigation – Intellectual Property and Litigation – Patent, 2019-2024
- *JD Supra*, Reader’s Choice Award, 2017-2018, 2022
- *Intellectual Asset Management (IAM)*, “Patent 1000,” 2021-2023
- *Managing Intellectual Property*, “IP Stars,” 2014-2022
- *Missouri Super Lawyers*, 2011-2021

- *World Trademark Review*, “WTR 1000,” 2021-2022
- *Lexology*, Legal Influencer for IP – US, Q1, Q2 2020
- *St. Louis Magazine*, “Best Lawyers,” 2012

MEMBERSHIPS

- American Intellectual Property Law Association
- Bar Association of Metropolitan St. Louis
- International Trademark Association, Trademark Reporter Committee

EDUCATION

J.D., Washington University in St. Louis, 1982

B.S.E., Mechanical Engineering, Duke University, 1979

BAR & COURT ADMISSIONS

Missouri

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals Eighth Circuit

U.S. Patent and Trademark Office