

COLETTE E. VERCH

ASSOCIATE ATTORNEY / DETROIT METRO OFFICE

As an associate attorney with Harness IP, Colette Verch is focused on intellectual property litigation and patent prosecution. Leveraging her experience in automotive engineering, Colette understands the practicalities and challenges of real-world component design and manufacturing and enjoys collaborating with clients to properly execute their intellectual property rights.

Colette is valued for her unique perspective and understanding of complex mechanical and material engineering concepts.

She is dedicated to producing high-quality work products and outstanding results. Her unique background enables her to anticipate the needs of clients and move matters efficiently and effectively to fit those needs. At Harness IP she has experience working on litigation matters concerning copyright infringement, trademark infringement, and patent infringement, preparing and prosecuting domestic and foreign patent applications, and preparing invalidity, patentability, and freedom-to-practice opinions.

PRACTICE AREAS

Copyrights; Patents; IP Litigation; Trademarks & Service Marks

INDUSTRIES

Automotive & Autonomous Vehicles; Chemistry & Materials Science; Consumer Electronics; Consumer Products; Electrical, Computer & Internet; Manufacturing; Mechanical & Electromechanical; Medical Devices; Software & Information Technology

BACKGROUND

Colette is a Michigan native, having grown up in Waterford and attending school in Ann Arbor and Detroit. Before joining Harness IP, Colette worked as an engineer at an automotive OEM designing body and hardware components for battery electric trucks. While attending law school, she worked at Harness IP as a patent agent and law clerk.

MEMBERSHIPS

- American Intellectual Property Law Association
- Michigan Intellectual Property Inn of Court



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- Michigan Intellectual Property Law Association
- Oakland County Bar Association
- Women Lawyers Association of Michigan

HOBBIES/INTERESTS/PASSION PROJECTS

- Outside of the office, Colette enjoys Pilates, yoga, and running. She is an avid traveler. Colette has two dogs, Miloh and Marvin. During the summer, you can often find them outdoors boating in the beautiful Michigan weather.

EDUCATION

J.D., Wayne State University Law School, 2023

B.S.E., *magna cum laude*, materials science and engineering,
University of Michigan, Ann Arbor, 2017

BAR & COURT ADMISSIONS

Michigan

U.S Patent and Trademark Office

United States District Court, Eastern District of Michigan