

COLETTE E. VERCH

ASSOCIATE ATTORNEY / DETROIT METRO OFFICE

As an associate attorney with Harness IP, Colette Verch helps bring clients' designs to life and protects their intellectual property (IP) rights through effective patent prosecution and enforcement. Leveraging her experience in engineering, Colette develops successful strategies to best serve her clients and ensure that they are informed and prepared throughout the patent prosecution process.

Colette is valued for her unique perspective and understanding of complex mechanical and material engineering concepts. She is particularly passionate about projects in the chemical, automotive, manufacturing, and software industries. In addition to her degree in materials science and engineering, Colette also has a background in automotive engineering.

A former law clerk with Harness IP, Colette is dedicated to producing high-quality work products and outstanding results. Her unique background enables her to anticipate the needs of clients and move matters efficiently and effectively through various regulatory agencies. She understands the value of expert legal counsel and properly executed intellectual property rights.

PRACTICE AREAS

Copyrights; Patents; IP Litigation; Trademarks & Service Marks

INDUSTRIES

Automotive & Autonomous Vehicles; Chemistry & Materials Science; Consumer Electronics; Consumer Products; Electrical, Computer & Internet; Manufacturing; Mechanical & Electromechanical; Medical Devices; Software & Information Technology

BACKGROUND

Colette is a Michigan native, having grown up in Waterford and attending school in Ann Arbor and Detroit. Before joining Harness IP, Colette worked as a Design Release Engineer at General Motors. While attending law school, she worked at Harness IP as a patent agent and law clerk.

MEMBERSHIPS

- American Intellectual Property Law Association



Direct: 248.341.1153

cverch@harnessip.com

- Michigan Intellectual Property Inn of Court
- Michigan Intellectual Property Law Association
- Oakland County Bar Association
- Women Lawyers Association of Michigan

HOBBIES/INTERESTS/PASSION PROJECTS

- Outside of the office, Colette enjoys Pilates, yoga, and running. She is an avid traveler and loves to read. Colette has two dogs, Miloh and Marvin. During the summer, you can often find them outdoors in the beautiful Michigan weather.

EDUCATION

J.D., Wayne State University Law School, 2023

B.S.E., *magna cum laude*, materials science and engineering,
University of Michigan, Ann Arbor, 2017

BAR & COURT ADMISSIONS

Michigan

U.S Patent and Trademark Office

United States District Court, Eastern District of Michigan