

# KEITH P. DRISCOLL

ASSOCIATE / DETROIT METRO OFFICE

Keith's background as an engineer, entrepreneur and educator gives him unique insight into the challenges innovators and inventors face when protecting their intellectual property. He has represented a wide variety of clients in areas such as artificial intelligence-based systems and software, manufacturing, sporting goods, mechanical systems, medical devices, and biomaterials. He is passionate about using intellectual property law to create opportunity for businesses of all sizes.

Keith's practice focuses on complex litigation. In and out of the courtroom, Keith simplifies complex legal matters into easy-to-understand concepts – essential to success in any litigation.

Keith's practice also involves trademark prosecution and defense, licenses and agreements, patent and trademark clearances, IP transactions, and IP due diligence as it relates to mergers and acquisitions. He also has considerable experience in general civil litigation. His work as an automotive engineer bolsters his ability to provide IP-based solutions that increase efficiency, reduce cost, and increase customer satisfaction.

## PRACTICE AREAS

IP Litigation; IP Transactions; Trademarks & Service Marks; Copyrights

## INDUSTRIES

Consumer Products; Electrical, Computer & Internet; Manufacturing; Mechanical & Electromechanical; Medical Devices; Software & Information Technology



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## BACKGROUND

### BACKGROUND

Keith is committed to broadening access to justice for individuals and small businesses. As a former small business owner, he understands firsthand the value, as well as the cost, of adequate legal representation, especially as it relates to intellectual property protection. He applies these same tenants to his representation of corporate clients as well as individuals.

Keith founded his own law firm dedicated to providing quality, reduced cost, equitable counsel for individuals and small businesses. He is a tireless advocate for broadening access to justice and believes this work has an outsize impact on local economies.

Keith also worked as litigator for several years at an international, multi-practice firm. Prior to law school, he worked as a power train engineer immediately after earning his Mechanical Engineering degree. He worked full time at an AM law 200 firm while attending evening law school.

Keith has been an adjunct professor at University of Detroit Mercy School of Law. He designed and led a program that simulates, for students, the environment, and expectations of a first year, intellectual property law associate.

## **SPEAKING ENGAGEMENTS**

“Law School: What you need to know to be successful,” Texas A&M University, School of Innovation, YouTube.com, July 2020

“Ten Most Common Legal Mistakes by Technology Companies,” Texas A&M University, School of Innovation, College Station, TX, January 2020

## **MEMBERSHIPS**

- University of Detroit Mercy Alumni Counsel, Alumni Board Member, 2022-2023
- Bar of Michigan, Affordable Legal Services Committee (Modest Means Program, 2019-2022

## **HOBBIES/INTERESTS/PASSION PROJECTS**

- Keith is a native of Rockford, MI.
- Outside of the office, he enjoys the outdoors, travel, and spending time with his daughter.

## **EDUCATION**

J.D., University of Detroit Mercy, School of Law, 2017

- Multi-year Dean’s Scholarship Recipient.

B.S., Mechanical Engineering, B.S., Biomedical Engineering, Michigan Technological University, 2012

- Multi-year Dean’s Scholarship Recipient.

## **BAR & COURT ADMISSIONS**

Michigan

United States District Court, Eastern District of Michigan

United States District Court, Western District of Michigan



## KEY MATTERS

- Obtained a jury verdict for \$1.2 million in a corporate negligence case.
- Obtained settlements for various individual and small business clients ranging from \$10,000 to more than \$100,000.
- Collaborated throughout his career in developing and implementing defense and assertion strategies for clients involved in complex IP litigation, many of which involved ten (10) or more patents and various fraud allegations.