

## Robert M. Siminski

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Bob focuses on intellectual property related due diligence, portfolio management and analyses, strategic counseling, valuations, opinions, and litigation management. Bob also drafts, prosecutes, enforces, and licenses patents primarily in the chemical and mechanical arts.

A significant portion of Bob's practice involves counseling clients on patent strategies in Asian jurisdictions. As a longstanding Vice Chair of the Intellectual Property Owners Association (IPO) Asian Practice Committee (APC), Bob meets with business leaders and patent office directors from China, India, Japan, Korea, and Taiwan, among other countries, on a regular basis. He also travels to Asia frequently and meets face to face with clients and law firm partners. As a result, Bob has a deep understanding of the ever-changing IP landscape and business trends that affect innovative companies in Asia as well as U.S. companies doing business in Asia.

### PRACTICE AREAS

Patents; Trademarks & Service Marks; Copyrights; IP Litigation; IP Transactions; International; PTAB Proceedings

### INDUSTRIES

Chemistry & Materials Science; Consumer Products; Mechanical & Electromechanical; Medical Devices; Pharmaceutical & Biotechnology; Semiconductor Processing & Devices

### KEY MATTERS

- *Lexington Luminance, L.L.C. v. TCL Electronics et al.*
- *TCL Electronics et al. v. Maxell LTD (IPR)*
- *Mesa Digital L.L.C. v. TCL Communication, Inc.*
- *LG Chem v. SK Innovation (Advisory)*

- *S3G Technology v. Hobby Lobby*
- *Crorey Creations Ltd. v. Cracker Barrel*
- *Bunrock Industries v. Nalco Chemical Company*
- *Powerhouse Marks, L.L.C. v. Costco Wholesale Corp., et al.*

## NEWS / EVENTS

### IN THE NEWS

- Harness IP Attorney Represents IPO at Japanese Intellectual Property Association (JIPA) Symposium - 2022-2025
- IPO Education Foundation Inventor Awards, 2022-2025
- IPO 50th Annual Meeting - Panel Moderator - Trade Secrets in China
- IPO Spring Summit, 2026 — Panel Moderator – Foreign Filing License Requirements Worldwide

## BACKGROUND

Bob's clients appreciate that *he gets to the point*. He is concise, direct, and *does not waste their time*. They also value his dedication not only to providing outstanding legal counsel, but also for respecting their budgets. Whenever possible, Bob's objective is to help his clients avoid disputes by identifying and resolving problems and obstacles early on. However, when disputes do arise, he has also been able to *build bridges to settlement*, on multiple occasions, in scenarios where the conflict was *so acrimonious* that even his client believed intense litigation was the only recourse. As a result of Bob's innately creative problem-solving skills, he has taken seemingly impossible situations and helped make resolution *possible*.

Prior to practicing law, Bob served as an analytical chemist in the oil and natural gas industry, where he conducted analysis on soil and water for environmental contamination, directed tests on fuel recovery, and designed a fuel recovery system.

When he is not in the office, Bob is likely pursuing his second career as an "International Golf Ambassador," a title given to him by friends and colleagues around the globe.

## AWARDS & DISTINCTIONS

- *Best Lawyers*, Patent Law, 2016-2025
- Intellectual Asset Management (IAM), "300 Global Leaders," 2021-2025
- Intellectual Property Owners Association, "Committee of the Year" Award on behalf of the Asian Practice Committee, 2017 and 2020

## MEMBERSHIPS

- American Association of Minority Patent Practitioners, Advisory Board
- American Chemical Society
- Intellectual Property Owners Association, Asian Practice Committee, Vice Chair and Wellness Committee, Vice Chair

- Licensing Executive Society of America
- Michigan Intellectual Property Law Association
- Oakland Christian School, Board Member (Emeritus), Development Committee Chairman

## **EDUCATION**

J.D., Michigan State University / DCL, 1990

B.S., Chemistry, University of Detroit, 1987

## **BAR & COURT ADMISSIONS**

State Bar of Michigan

Various U.S. Federal Courts

U.S. Patent and Trademark Office – Registered